

MAY 18-22 HOUSTON, TX

EXHIBIT * SPONSOR * ADVERTISE * SUPPORT WWW.THEASRI.ORG

About ASRI



The American Society for Reproductive Immunology (ASRI) was founded in 1981 with the mission to foster the development of reproductive immunology research, increase intellectual exchange between clinical and basic branches of reproductive immunology and provide mentoring for scientists-in-training.

The ASRI is home to a diverse membership that includes clinical and basic scientists specializing in Obstetrics & Gynecology, Reproductive Biology, Microbiology, Mucosal Immunology, Genetics, Pediatrics, Infectious Diseases, Endocrinology, Pathology and Animal Sciences. Since its inception, the society has held an annual meeting to promote collaboration, cross-disciplinary research and mentorship within the field of Reproductive Immunology.

The American Journal of Reproductive Immunology (AJRI) is the official scientific journal of the ASRI and is ranked in the Top 10 in Reproductive Biology Journals, with a 5-year impact factor of 3.013. The AJRI publishes original research, reviews and opinion articles covering a range of topics within the field of Reproductive Immunology. The abstracts from the annual meeting are also published in AJRI.

For more information about the ASRI please visit us at www.theasri.org.

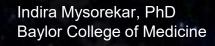
Invitation to Attend

On behalf of the American Society for Reproductive Immunology, it is with great enthusiasm that we invite you to attend the 43rd Annual Meeting, to be held at the Royal Sonesta Hotel, within walking distance to the Houston Galleria, shopping, and world class dining that Houston has to offer! Our meeting brings together basic scientists, clinician-scientists and healthcare providers who work together to translate scientific discoveries into improved patient care.

This is an excellent opportunity for exhibitors and sponsors to advertise and/or interact with our diverse membership made up of professionals working in academia, industry, and clinical settings. This year's meeting will be especially fitting for introducing and/or promoting new products and technologies. Fitting to Houston, America's Space City, the theme for ASRI 2024 is "Advancing Beyond the Final Frontiers: Finding Solutions through Collaboration". The Scientific Program committee has put together an exciting schedule of events, including plenary and break-out sessions led by leading national and international experts in the fields of Obstetrics & Gynecology, Immunology, Pediatrics, Infectious Diseases, Genetics, and Developmental Biology. We have multiple sponsorship opportunities for the annual meeting of ASRI 2024. Sponsors also receive complimentary registration, invitation to our Welcome Reception and Awards Banquet, and recognition on our website as well as the official program.

ASRI 2024 promises to provide multiple opportunities for learning, exchanging ideas and discovering up-and-coming technologies at a stunning venue. It is unique because it combines clinical medicine and reproductive immunology to create a synergistic scientific environment that brings together scientists, and clinicians worldwide. Our overall goal is to have scientists and physicians share their latest research and clinical findings. This meeting also looks to the future. Our Society is rich with the next generation of future scientists and clinicians (graduate students, postdoctoral fellows and residents) who will have a format to present their findings and to interact with leaders in the field of reproductive immunology.

We look forward to seeing you in Houston!



Ramkumar Menon, PhD
University of Texas Medical Branch

Melissa Herbst-Kralovetz, PhD University of Arizona









Meeting Location

Houston, TX, boasts a vibrant and diverse array of attractions that make it a city like no other. As the fourth-largest city in the United States, Houston is a diverse hub of world class culture, art, and entertainment. The city's **Space Center Houston** offers an awe-inspiring journey through space exploration, allowing visitors to walk in the footsteps of astronauts. Houston is home to the **Texas Medical Center**, the largest and one of the most prestigious medical complexes in the world. **Art enthusiasts** can revel in the renowned Museum District, home to an impressive collection of world-class museums, including the Museum of Fine Arts, The Menil Collection, and the Houston Museum of Natural Science. For **outdoor enthusiasts**, the Buffalo Bayou Park and Hermann Park provide a picturesque escape with walking trails, bike paths, and scenic views of the city's skyline. Houston is a city passionate about **sports** and boasts professional NFL, NBA, MLB, and MLS teams. It is home to the largest **rodeos** in the world celebrating Texas's rich cowboy culture. Houston is a **paradise of culinary delights:** With a thriving culinary scene that spans various cultures and cuisines, Houston promises a memorable foodie adventure that will leave you craving more.

Come join us in Houston, TX for **#ASRI2024** at the Royal Sonesta: located is right next to the Houston Galleria, a shopaholic's dream with over 375 stores, restaurants, an indoor ice rink, high-end boutiques, in Uptown with world-class dining.

















Attendee Demographics



Target Audience

Basic, translational clinical scientists, scientists-in-training studying reproductive biology, immunology, infectious diseases, development, and related subjects

Clinicians, clinician-scientists, fellows, residents and epidemiologists who work in obstetrics & gynecology, infectious disease, neonatology, pediatrics, neuroscience, immune-related diseases and related fields.

Reasons to Attend

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field
- Interact and engage attendees in new ways in person!
- Network with ASRI stakeholders, speakers and past presidents

15% Trainees & Fellows 42%
Professional
Scientists
(PhDs)

43%
Clinicians
and
Clinician/
Scientists
(MD &
MD/PhDs)

250+ Attendees from 20+ countries

Sponsorship Packages



AMBASSADOR \$10,000+

- Platinum Sponsor Premiere listing (top tier)
- Complimentary Premium Exhibit Booth
- Comp Registrations (4)
- Award Dinner Tickets (4)
- Verbal acknowledgement in opening remarks
- Recognition on sponsor slides
- Verbal acknowledgement at Awards Dinner
- Name/logo/URL featured on event website
- Recognition in printed program
- Logo featured on banner signage at event
- Branded material insert in attendee bags or at Registration

NAVIGATOR \$5,000

- 2nd tier (gold sponsor level) recognition on website
- Complimentary Standard Exhibit Booth
- Comp Registrations (2)
- Welcome Reception tickets (2)
- Awards Dinner tickets (2)
- Name/logo/URL featured on event website
- Recognition in printed program
- Branded material handout at Registration

Sponsorship Packages

ADVENTURER \$3,750

- Silver Sponsorship level
- Comp Registrations (2)
- Welcome Reception tickets (2)
- Branded registration handout
- 3rd tier recognition on website
- Recognition in program

VOYAGER \$2,500

- Bronze sponsorship level
- Comp Registration (1)
- Welcome Reception ticket (1)
- Branded registration handout
- 4th tier recognition on website
- Recognition in program

EXPLORER \$1,250

- Contributing sponsor level
- · Recognition on website
- Recognition in program

Sponsors at these additional levels will be recognized in the official program, event signage and session slides throughout the conference.

*These Sponsor Packages do NOT include an exhibit booth.

Sponsorships At-A-Glance

Item	Ambassador \$10,000	Navigator \$5,000	Adventurer \$3,750	Voyager \$2,500	Explorer \$1,250
Exhibit Booth	Premium	Standard			
Comp Registrations	4	3	2	1	- 1
Welcome Reception	4	3	2	1	1
Award Dinner Tix	4	3		10 -10	
Official Program	Top Tier logo	2 nd tier logo	3 rd tier logo	4 th tier logo	5 th tier logo
Website	Logo & URL	Logo & URL	logo	logo	logo
Event Signage	Top Tier	2 nd tier	3 rd tier	logo	
Entry/Exit slides	Featured logo	Featured Logo	logo	logo	-
Registration Handout (1)	Attendee Bag Insert	At Registration	At Registration		- N
Email Marketing	3	2	1	- 1	<u>-</u>
Verbal Recognition	Opening Remarks & Award Dinner				

Individual Sponsorship Items

SOCIAL EVENT SPONSOR \$10,000 exclusive / \$5,000 non-exclusive

- Name/logo/URL on event website
- Listing as official sponsor of social event
- 4 complimentary social event tickets
- · 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting
- Branded banner signage at event
- Verbal acknowledgement at event
- Choice of: Welcome Reception, Awards Dinner or social event (contact us)

SPONSORED LUNCH WORKSHOP \$10.000

- Name/logo/URL on event website
- Listing as exclusive sponsor of workshop
- 2 complimentary meeting registrations
- Recognition on sponsor slides at meeting
- Branded banner signage at event
- Targeted Email marketing to attendees
- Opportunity to present your content/ product to attendees (req. ASRI approval)
- Verbal acknowledgement at meeting
- Lunch expenses are additional

NAME BADGE LANYARDS \$3.500

- Name/logo/URL on event website
- Sponsor name/logo on all badges
- 2 complimentary meeting registrations
- Recognition on sponsor slides

ATTENDEE BAGS \$3.500

- Name/logo on attendee bags (300)
- Name/logo/URL on event website
- · Your branded material in each bag
- 2 complimentary meeting registrations
- Recognition on sponsor slides

TRAVEL GRANTS \$500 each

- Name/logo/URL on event website
- Listing as official sponsor of travel grant(s)
- Recognition on sponsor slides

SESSION SPONSOR \$2.500 each

- Name/logo/URL on event website
- Sponsor recognition on website session
- Recognition on sponsor slides

CONTINENTAL BREAKFAST \$1,500 each

- Name/logo/URL on event website
- Recognition on sponsor slides
- · Branded easel signage during breakfast

COFFEE BREAK \$1,000 each

Name/logo/URL on event website

BAG INSERTS \$1,000 (per item)

1 branded material inserted into each

Exhibitor Information

LAUNCH LOCATION

Royal Sonesta Houston Galleria 2222 W. Loop South Houston, TX 77027

LIFTOFF

(Booth Set Up)

MAY 18 All Day

FLIGHT DATES

(Exhibits open)

MAY 18-19 Clinical Course MAY 19-22 ASRI Meeting

RECOVERY

(Booth Removal)

MAY 22

After 3:00 PM

EXHIBITOR SPACE

- Legends Ballroom Foyer
- Directly outside of plenary session room
- Close proximity to all scientific sessions
- Adjacent to breakfasts & breaks
- Welcome Reception location

ADDITIONAL CONNECTIONS

- Exhibitor showcase at Welcome Reception
- Daily continental breakfast and coffee breaks
- Schedule lunch appointments
- Stay on property to network after hours!

Exhibit Booth Packages

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The scientific agenda has been structured with exhibitors in mind - all Exhibit booths will be located in the main meeting pre-function space near all scientific poster sessions, breakfast and breaks and Registration. Exhibits are open during poster sessions for maximum traffic.

PREMIUM BOOTH \$3750

Premium Location near Registration

10x10 tabletop display area

- (2) comp exhibitor delegates
- (4) Welcome Reception tickets
- (1) 8' Skirted table with 2 Chairs

Wastebasket

Booth ID Sign

Email marketing

Listing on event website

Standard Location

10x10 tabletop display area

10x10 tabletop display area

- (2) comp exhibitor delegates
- (2) Welcome Reception tickets
- (1) 8' Skirted table with 2 Chairs

Wastebasket

Booth ID Sign

Email marketing

Listing on event website

Standard Location near posters

All items included with standard booth package

